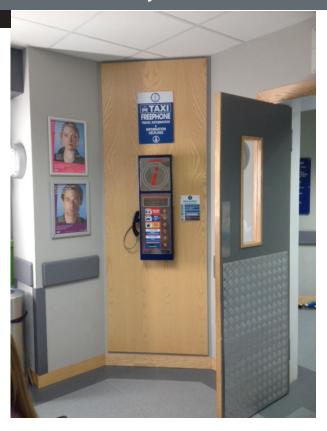
BBC "Casualty"





Infopoint help-points on BBC "Casualty"

Infopoint has lent two help-points to the BBC television series 'Casualty'. Ben Clarke, Project Manager, was approached by the show's Series Designer for the loan of the help-points, to be located in the main entrance corridor and on the reception desk.

Infopoint was happy to help and quickly arranged for the help-points - an Infopoint 6 and an Infopoint 3 - to be delivered to the BBC set in Cardiff.

Owain Williams, BBC Casualty Series Designer, said, "As part of our role at BBC Casualty, the art department supply the equipment required to fulfill the demands of the script. We try to keep up-to-date with the most used healthcare equipment but we have limited budgets. Using companies like Infopoint is invaluable to achieving our aim of producing high quality, cutting edge drama."

The Infopoint 3 on the reception desk and the Infopoint 6 in the main entrance corridor have featured in many episodes of the last two series of the show.

Ben Clarke, Infopoint Project Manager, said, "We were proud to be approached and more than happy to lend this equipment to the BBC. Infopoint help-points are an almost standard fixture in UK A&E departments so this helps to make the show more true to life."

The weekly TV series is the longest-running emergency medical drama in the World, having broadcast its first episode in 1986.

"We chose Infopoint as they are market leaders. We were extremely happy with their positive response and subsequent involvement, which has allowed us create a very realistic A&E environment."